



## Press Release

### **Breakthrough Uvex® Dura-streme™ Coating Technology Now Available in Safety Eyewear and Goggles**

*Brand Offers First Dual Application of Anti-fog and Anti-Scratch Coatings on One Lens  
for Industrial Eye Protection*

*Anti-fog Lenses Can Last up to Three Times\* Longer*

**SMITHFIELD, R.I. — Oct. 15, 2007** — Sperian Eye and Face Protection, the world leader in safety eyewear, today announced the launch of its revolutionary lens coating technology, Uvex Dura-streme. The new groundbreaking technology brings together the benefits of the industry's leading anti-fog and anti-scratch coatings onto a single lens. With this development, Uvex becomes the first safety eyewear and goggle brand with dual-coating technology for the American industrial safety market.

Dura-streme technology delivers the industry's two best coatings on one lens. Proprietary Uvex Ultra-dura® anti-scratch coating protects the outside of the lens, providing premium scratch and chemical resistance, while on the interior of the lens, the robust performance of Uvextreme® anti-fog coating keeps vision clear in environments where humidity and physical exertion are typical. Both coatings are permanently bonded to the lens for performance that lasts even after repeated routine cleanings.

"Before Dura-streme technology, customers were limited to one coating per lens – either anti-fog or anti-scratch," said Phil Johnson, director of optical sciences, Sperian Eye and Face Protection. "With Dura-streme technology, customers receive the benefit of anti-fog lenses that can last up three times\* longer. This specialized application of lens coatings provides optimal performance in environments where heavy physical exertion is typical and where heat, mist, sand, dust and chemicals are common factors."

Dura-streme technology is available in select models of the Uvex Genesis® Family of safety eyewear and Uvex Stealth™ goggles.

Photos are available to the media upon request. For product details please visit [www.uvex.us/dura-streme](http://www.uvex.us/dura-streme) or call Sperian Customer Care directly at 1-800-682-0839.

\*Comparative lens life test performed using a Bayer Abrasion Test method and may vary between environment and application.

#### **About Uvex by Sperian**

Uvex by Sperian is the leading U.S. brand of premium quality, state-of-the-art, feature-rich safety eyewear, goggles and face shields that offer comfort and innovation without compromise. The world's top-selling protective eyewear brand, Uvex, has been an acknowledged leader in safety eyewear innovation for more than 50 years and is the pioneer of many groundbreaking innovations such as a cost-effective silicone goggle body and MMT — Multi-Material Technology®. Sperian Protection offers Uvex branded safety eyewear and face protection products exclusively in the Americas. For more information, please visit [www.uvex.us](http://www.uvex.us).

— more —

**About Sperian Protection**

With nearly 6,000 employees worldwide, Sperian Protection serves the global personal protective equipment (PPE) industry, providing hearing, eye, respiratory, fall, body and hand protection. As a world leader in multiple PPE categories, Sperian is committed to offering innovative products adapted to high-risk environments so that all workers in the manufacturing and services industries can work with confidence. For more information, please visit [www.sperianprotection.com](http://www.sperianprotection.com).

Sperian Protection is listed on Euronext's Eurolist and on the SBF120. It is eligible for the SRD deferred settlement system.

**For additional Uvex product information contact:**

Sperian Customer Care  
900 Douglas Pike  
Smithfield, R.I. 02917  
Tel: 800-682-0839  
Fax: 800-322-1330  
<http://www.uvex.us>

**Media contact:**

Holly Wolfe  
KempGoldberg  
207-773-0700, ext. 226  
[hwolfe@kempgoldberg.com](mailto:hwolfe@kempgoldberg.com)

###