



**For Immediate Release**

**Sperian Protection Announces New Addition to the Genesis®  
Line of Products with the Uvex® Genesis® S (Slim) Model**  
*Offers Better Fit for Women & Men with Slimmer Facial Features*

Smithfield, RI – November 17, 2008 – Sperian Protection, the world leader in Personal Protective Equipment (PPE), announced today the launch of the new Genesis® S (Slim), the latest addition to the number-one selling eyewear family on the market today, offering a better fit for women and men with slimmer facial features.

The Genesis family is a highly versatile product that offers many platform advantages, including the ability to standardize on a safety eyewear model while still offering choice for workers to meet their individual needs. This new Slim line offers all of the comfort, performance, and style of the Genesis family for workers with slimmer faces, and joins a portfolio that includes: the Genesis, the number one selling line of premium safety eyewear; the Genesis X2™, featuring a new level of sports-inspired styling ; and the Genesis XC™, which extends the zone of protection with up to 20% more cheek and side coverage.

The Genesis S (Slim), available in two frame colors, pewter/black and ice blue/gray, features a newly designed, 6% smaller frame and lens while maintaining the key features and benefits of the popular Genesis family, including customized all-day comfort from the soft, flexible nasal fingers, ratcheting temples, temple tip pads, and soft padded brow guard to absorb and diffuse impact energy; improved productivity in special environments through the complete range of proprietary SCT Spectrum Control Technology® lens tints; and the highest performance protection, meeting the highest level of certification (ANSI, CSA, and Mil V<sub>0</sub>). In addition, the Genesis family offers the Uvex lifetime frame guarantee and replaceable lenses for lower total-cost-of-ownership.

Genesis S (Slim) is also available with the complete line of renowned Uvex high-performance coatings, including Uvextreme® Anti-Fog, Ultra-dura® Anti-Scratch, and Dura-streme™, which combine the two best lens coatings on one lens: Ultra-dura on the exterior and Uvextreme on the interior to provide up to 3x\* more lens life.

Sperian Protection recently announced the new Uvex branding direction, focusing on building a "Culture of Safety," and providing safety managers and their employees with the products, educational tools, support, and services necessary to achieve that culture. In the coming weeks, safety managers and workers can expect to see a dynamic, new interactive website with an easy-to-use product selector and a variety of educational tools. Future offerings will include on-site eyewear assessment surveys, vision screening, and prescription safety eyewear programs, all performed by trained Uvex representatives.

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**About Uvex by Sperian**

Uvex by Sperian is the leading U.S. brand of premium quality, state-of-the-art, feature-rich safety spectacles, goggles and face shields that offer comfort and innovation without compromise. The world's top-selling protective eyewear brand, Uvex, has been an acknowledged leader in safety eyewear innovation for more than 50 years and is the pioneer of many groundbreaking innovations such as a cost-effective silicone goggle body and MMT — Multi-Material Technology®. Sperian Protection offers Uvex branded safety eyewear and face protection products exclusively in the Americas. For more information, please visit [www.uvex.us](http://www.uvex.us).

**About Sperian Protection**

With nearly 6,000 employees worldwide, Sperian Protection serves the global personal protective equipment (PPE) industry, providing hearing, eye, respiratory, fall, body and hand protection. As a world leader in multiple PPE categories, Sperian is committed to offering innovative products adapted to high-risk environments so that workers in the manufacturing and services industries can work with confidence. For more information, please visit [www.sperianprotection.com](http://www.sperianprotection.com). Sperian Protection is listed on Euronext's Eurolist and on the SBF120. It is eligible for the SRD deferred settlement system.

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