



For Immediate Release

Uvex® Launches New Interactive Safety Eyewear Website *Educational Tools and Resources Now Available at www.uvex.us*

Smithfield, RI – *February 12, 2009* – **Sperian Protection**, the world leader in Personal Protective Equipment (PPE), has launched a redesigned website for Uvex®, its flagship brand of premium quality, state-of-the-art, feature-rich safety eyewear, goggles and face shields.

The new site, www.uvex.us, offers users an interactive on-line experience, as well as a comprehensive range of tools, resources and product information for Safety Professionals and Distributors alike.

The new website, redesigned based on extensive field research with Safety Professionals, has improvements in key areas that surfaced from the research including: Minimizing confusion in evaluating safety eyewear and increasing knowledge of existing eyewear solutions.

The website is designed to help users quickly and easily identify appropriate safety eyewear for their needs as well as provide complete product information. The website's new functionality includes:

Selection Tools: The site offers interactive tools as well as 'at-a-glance' icons to provide guidance in evaluating and selecting optimal eyewear. The site offers an easy-to-use product selector that provides suggestions based on five user-defined filters: Hazard Type, Style, Certifications, Coatings, and Tints. The selector allows for side-by-side comparison views outlining key features and can dynamically change based on user input. The site also provides 'at-a-glance' rating icons to help users easily compare and contrast various models based on Performance, Comfort, Total-Cost-of-Ownership Value and the Overall model.

Easier Navigation: The website provides an easy-to-navigate design, offering users a productive, efficient and informative on-line experience.

Comprehensive Content: The site provides additional resources and expanded product information organized in an easy-to-view design.

The new Uvex branding direction, launched in late September 2008, focuses on building a "Culture of Safety," providing safety managers and their employees with the products, educational tools, support, and services necessary to achieve that culture.

Visitors to the site will soon see a Culture of Safety section (currently under construction), which will be a destination site for resources to support Safety Professionals build a culture of safety within their organizations.

About Uvex by Spierian

Uvex by Spierian is the leading U.S. brand of premium quality, state-of-the-art, feature-rich safety spectacles, goggles and face shields that offer comfort and innovation without compromise. The world's top-selling protective eyewear brand, Uvex has been an acknowledged leader in safety eyewear innovation for more than 50 years and is the pioneer of many groundbreaking innovations such as Dura-streme™ Dual Coating Technology offering combined Anti-fog / Anti-Scratch lenses with 3x longer life, a cost-effective silicone goggle body and MMT — Multi-

-more-

Material Technology®. Sperian Protection offers Uvex branded safety eyewear and face protection products exclusively in the Americas. For more information, please visit www.uvex.us.

About Sperian Protection

With nearly 6,000 employees worldwide, Sperian Protection serves the global personal protective equipment (PPE) industry, providing hearing, eye, respiratory, fall, body and hand protection. As a world leader in multiple PPE categories, Sperian is committed to offering innovative products adapted to high-risk environments so that workers in the manufacturing and services industries can work with confidence. For more information, please visit www.sperianprotection.com. Sperian Protection is listed on Euronext's Eurolist and on the SBF120. It is eligible for the SRD deferred settlement system.

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